

MEIYUME  
ID CARD

GAIA - COLOUR  
OPTIMAL LIPSTICK



## OPTIMAL REFILLABLE LIPSTICK

Experience the perfect balance of prestige and performance with our **refillable** and **recyclable** lipstick, engineered for maximum value without compromise.

Designed with a plastic plug to facilitate effortless refills and a full alu mechanism for recyclability.

### PRODUCT DESCRIPTION

- Refill mechanism is in full aluminium for recyclability
- Alu case with a POK plug for refillability
- Case overall dimension: Ø19.6 x 69mm
- Weight: 17.6g

### Mechanism

- Full aluminium patented mechanism
- Cup: 12.7mm
- Mini push back force: 50g

### Case

- Aluminium & POK plug
- Cap opening force after aging: 0.3g-2.5g

### RECYCLING

By refilling your packaging 3 times, you save:



**75%**

CO2 EMISSION



**29%**

FOSSIL ENERGY



**31%**

WATER CONSUMPTION



16/06/2026 powered by SPICE

### DECO OPTIONS

- Multiple anodising colours available
- Silk screen printing / Laser engraving
- Customised design to be studied upon request

### STATUS

- Mass production tools available
- Samples from industrial pre-serie available

### PATENT

- PATENTED mechanism



Information contained in this technical literature is believed to be accurate and is offered in good faith for the benefit of the customer.

MEIYUME last update on 16/06/2026



# GAIA

Optimal Lipstick



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# GAIA LIPSTICK RANGE

| Name        | Refillable                                                                          |                                                                                     | Classic                                                                             |                                                                                     | Elemental                                                                                                                                                                | Slim                                                                                                                                                                        | Optimal                                                                                                                                                                     |
|-------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Photo       |    |    |    |    |                                                                                         |                                                                                          |                                                                                          |
| Description | Short lipstick base<br>M3 mechanism<br>POK Cup                                      | Long lipstick base<br>M3 mechanism<br>POK cup                                       | Short lipstick base<br>Alu mechanism<br>Alu cup                                     | Short lipstick base<br>Alu mechanism<br>POK cup                                     | Short lipstick base<br>Alu mechanism<br>Alu cup                                                                                                                          | Super slim case<br>Alu Mechanism<br>Alu cup                                                                                                                                 | Long lipstick base<br>Alu mechanism<br>Alu cup                                                                                                                              |
|             |  |  |  |  |   |   |   |